



**PROSPECTIVE BUYER  
NON-DISCLOSURE / CONFIDENTIALITY AGREEMENT**

Thank you for your inquiry. Our agreements with our Seller's require that we obtain a Non-Disclosure Agreement (NDA) and Prospective Buyer Profile (3 Total Pages) before disclosing any potentially sensitive data (e.g. business name, address, details, etc.) related to a confidential business or property sale or lease.

Our objective is not to be burdensome. It is to understand your or your firm or team's investment parameters, financial abilities, experience and level of cooperation and degree of candor. In our experience, the greater the mutual transparency the higher the likelihood of consummating a transaction at any point in the future.

1. a. I understand that information provided by The Veld Group (TVG) on any Seller's business or property is valuable, sensitive and confidential, and that disclosure of the business name or any data pertaining to its financials, lease or other details may damage the business and TVG's fiduciary responsibility to its clients.  
  
b. I agree to not disclose any such details with any person who has not also signed this agreement for a period of twenty-four (24) months from information receipt. If I do so, I agree to obtain their consent to abide by the terms of this agreement for the same period and I acknowledge that I may be liable for damage resulting from my or their actions with respect to this entire agreement. "Information" shall include the fact that the business / property is for sale or any details of the business or sale; it does not include data which is generally available to the public or is already in my possession.
2. I agree that neither I nor anyone acting on my behalf will contact the Seller, its employees, affiliates, suppliers, landlord or customers regarding this opportunity except through TVG for the same 24-month period. All inquiries, correspondence, offers to purchase and negotiations relating to the purchase of any TVG presented opportunity or its premises will be conducted via TVG.
3. I understand that all information pertaining to the business is provided by the Seller and is not verified in any way by TVG. TVG makes no warranty, express or implied, as to the accuracy of such information. Prior to finalizing an agreement to purchase a business or property it is my responsibility to make an independent verification of all pertinent facts. I agree to indemnify and hold TVG harmless from any claims or damages resulting from such information or errors or omissions relating to a sale, lease or investment. Further, I understand that TVG does not provide accounting, tax, consulting or legal advice.
4. I acknowledge that TVG represents and is solely contracted by the Seller for its services and has a right to earn a fee in accordance with its Seller Agreement. I will not interfere with or attempt to circumvent TVG's Seller contract and I understand that such interference could result in legal recourse against me directly from Seller or TVG for damages or payment of Brokerage fees. I also understand that a confidentiality breach could result in legal recourse directly against me.

Name (Print) \_\_\_\_\_ Date \_\_\_\_\_

Name (Sign) \_\_\_\_\_ Phone \_\_\_\_\_

Street Address \_\_\_\_\_ FAX \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Email \_\_\_\_\_

Specific Opportunity Inquired On / Area of Interest (not ad number) \_\_\_\_\_



# THE VELD GROUP

LOS ANGELES • TOKYO  
SAN DIEGO • LAS VEGAS

## PROSPECTIVE BUYER PROFILE

Our agreement with our Sellers require that we pre-screen prospective buyers. Kindly fill out as much of the following two pages *that you are comfortable with* to the best of your ability. The amount of data required may vary depending upon our Seller's specifications, and/or the requirements we set forth; at a minimum our Seller agreements require that a buyer indicate ability to acquire the opportunity inquired on.

It is to a Prospective Buyer's greatest advantage to be as candid and comprehensive as possible as we may contact **qualified Buyers** with new listings that meet their criteria. We estimate that ~30% of opportunities are sold vis this mechanism without being advertised. As a result, Buyers who are reluctant to share pertinent data about their interests or abilities are likely to miss out on many of our best opportunities.

**The financial data provided is kept confidential and not customarily shared with Sellers or others.** Phone us for assistance in filling out any portion of this form, language assistant or with questions.

### A. Personal Profile

Current Position & Company \_\_\_\_\_ Household Income \$ \_\_\_\_\_

Licenses Held (e.g. Real Estate, Law, Contractor, etc.) \_\_\_\_\_

If you have any investment partners, please explain \_\_\_\_\_  
(kindly indicate their identity and capital available as well as any other pertinent details to meet qualification requirements)

Types of Businesses Owned \_\_\_\_\_

If you are a Corporate Buyer or represent a Private Equity Group, please list current platforms or target industries, investment criteria and minimums. Also indicate fund size; or if you are an Independent Sponsor or a Searcher (if so, are you backed?). If publicly traded, please note your ticker symbol and exchange; if privately held, your approximate gross revenues in lieu of filling out Section C).

\_\_\_\_\_  
\_\_\_\_\_

### B. Investment Criteria

Purchase Price Range \$ \_\_\_\_\_ Min. Annual Net Profit \$ \_\_\_\_\_

Industries / Areas of Interest \_\_\_\_\_

Geographic Requirements \_\_\_\_\_

Criteria (i.e.Gross/Net Revenue, EBIT, Loan Candidate, etc.) \_\_\_\_\_

\_\_\_\_\_

**C. Financial Qualification Indication**

Please provide the below to the best of your ability and comfort level. No specific account data is being sought, however our Seller agreements require that Prospective Buyers indicate sufficient down payment if the business is a likely loan qualifier or funds exist for a credible offer. A party’s degree of transparency, candor & cooperation is considered as they are strongly correlated with the likelihood of a deal completion).

Approx. net worth (assets less liabilities) \$ \_\_\_\_\_ Accredited Investor? Yes No Idk

Approx. net worth exceeds  \$100k  \$500k  \$1M  \$5M  \$10M  N/A (due to \_\_\_\_\_ )

Do you intend an acquisition loan?  Yes/Maybe  No If yes, available down payment \$ \_\_\_\_\_

If no loan, what is your project’s budget? \$ \_\_\_\_\_ Funds will come from where? \_\_\_\_\_  
(Loan, Credit Line, Bank/Investment Account, Investors)

Are you willing to provide Proof of Funds (POF) together with an offer?  Yes  No  
(POF to include personal/corporate name on bank or brokerage statement with all account numbers redacted)

Have you ever declared bankruptcy?  Yes  No Years passed? \_\_\_\_\_ Approx. FICO Score \_\_\_\_\_  
(No judgement; just worthwhile to note in certain cases where its critical for lenders / landlords, etc.)

If Private Equity, please indicate which best describes you:  Established w/Committed Capital \$ \_\_\_\_\_

Independent Sponsor  Sponsorless Fund  Search Fund (Sponsored?  Yes  No) Other \_\_\_\_\_

**D. Other Notes / Comments**

Please provide any additional details that you would like to share. If any pertinent data has been omitted, indicate the reason and describe your ability to purchase in general terms. In most cases, stating that such specific or pertinent data will be provided ‘at a later date’ will not allow us to assist you.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**All of the information stated herein is a true and correct representation of my personal or corporate profile, investment criteria and financial condition. While specific details of my exact ability will remain confidential, I understand that my general background may be shared with a Seller. I further understand that this agreement does not constitute any form of an agency relationship with TVG.**

Name (Print) \_\_\_\_\_ Date \_\_\_\_\_

Name (Sign) \_\_\_\_\_ Phone \_\_\_\_\_